



**DARE TO BE GREAT  
LEADERSHIP**

Strategies to Help Frontline  
Supervisors Build the  
Foundations of a Culture of  
Leading, Learning and  
Excellence

**With**

**Brian Willis**

**Topeka, Kansas**

**April 19 And 20, 2022**

Frontline supervisors are in arguably the most influential leadership positions in any organization. Frontline supervisors and the people they lead make up the vast majority of the employees in most organizations. They are the face and the future of the organization. They are also the foundation of the organization. Without a strong foundation structures and organizations are at risk of collapsing.

This two-day workshop addresses key strategies for building a culture of leading, learning, and excellence at the foundational level of your organization. This program combines the core elements of Dare to Be Great: Strategies for Creating a Culture of Leading and Dare To Be Great Leadership 2.0: Continuing the Journey of Building a Culture of Leading, Learning and Excellence into a two day workshop focused on frontline leaders. For law enforcement agencies Field Training Officer's are frontline supervisors, yet they often receive little or no leadership training.

### **Topics To Be Covered During this Two-Day Workshop:**

#### **Life's Most Powerful Question – What's Important Now?**

- History
- Power of W.I.N.
- Applications
- Embrace, Embrace, Look, Look, Dare
- Dare to Be Great

#### **Leadership**

- What is leadership?
- The Infinite Game
- Traits and characteristics of great leaders
- The Second Question
- A Course or a Culture?
- Three Rules
- Influence: Like a Leader or like a Boss
- Legacy
- Stress vs. Burnout

#### **Culture**

- What is it?
- Whose responsibility is it?
- The role of Core Values.

## **Culture of Leading**

- From a noun to a verb.
- Leading From the Heart
- The Power of Story
- Your Greatest Asset
- Krulak's Law
- Everyone is in a position to lead.
- Why? Why? How? What?

## **Culture of Learning**

- The Power of Questions
- Mindset: Growth vs. Fixed
- Candor and Curiosity
- Human Error and It's Impact on Leading and Training
- The Value of Contrarian Thinking
- Leaders as Trainers
- Getting an ROI on Training
- Feedback
- The Need for the Relentless, Consistent Repetition of the Message
- Micro Dosing Training

## **Culture of Excellence**

- What is Excellence?
- Excellence in everything you do.
- Excellence at every opportunity
- Be A Good Ancestor
- The Role of Sleep
- Baseline Behaviors
- Psychological Safety
  - oWhat it is.
  - oWhat it is not.
  - oWhy it is important.
- Inclusion
- Belonging
- Control the Controllables
- Hold Fast. Stay True.

## About the Presenter



Brian Willis is recognized throughout North America as a catalyst for change in the law enforcement profession and a man with many questions. Brian operates Winning Mind Training, a company dedicated to providing practical training to the heroic men and women of Public Safety. Brian was a full time police officer for 25 years and has over 32 years of training experience.

In addition to his work with current and future leaders in the areas of mindset, personal accountability, service, and the pursuit of excellence Brian provides professional development training for public safety trainers. Brian has also served as a mental preparation coach for athletes from a variety of sports including two Olympic athletes. Brian serves as the Deputy Executive Director for the International Law Enforcement Trainers and Educators Association.

## Seminar Information

Date: April 19 and 20, 2022

Location: Topeka Police Department  
Training Facility / Nickel Armory  
2722 SW Topeka Blvd.  
Topeka, KS 66611

Times: 8:00 a.m. to 4:00 p.m.

Investment: Your investment to participate in this powerful workshop is just \$297.00.

## Registration Information

To Register go to [www.winningmindtraining.com](http://www.winningmindtraining.com) and click on the Course Listing / Calendar link.